

JANVI SHAH

Visual & Interaction Designer

Mumbai, India | janvishahaha@gmail.com | +91 9082290805 | [Portfolio Website](#) | [LinkedIn](#)

SUMMARY

Communication Designer with experience across design studios and creative consultancies, bringing a versatile approach to branding, UX, visual design, design research, and visual storytelling across diverse industries and design challenges.

EXPERIENCE

Communication Design Intern: Studio Carbon

Design Agency | Gandhinagar, Gujarat, India | Jan 2026 – Jun 2026

- Selected for Studio Carbon's Graduation Project Cohort, a six-month structured design mentorship program.
- Conducted primary and secondary design research on menopause health literacy in India, including semi-structured interviews with women and medical experts, synthesising findings into behavioural archetypes that shaped an accessible publication.
- Designed un.paused, an end-to-end publication and communication ecosystem addressing menopause stigma among homemakers from research synthesis through final visual system.

Junior Graphic Designer: Spicy Guava

Creative Consultancy | Mumbai, India | May 2025 – Nov 2025

- Led end-to-end brand identity design for Spicy Guava and a Mumbai-based café, while creating diverse brand collateral across Fashion, Beauty, and F&B verticals.
- Designed labels for a dark rum brand and led website design and development alongside core marketing collateral (social content, cards, menus).

Graphic Design Intern: Aamras Collective

Creative Consultancy | Bangalore, India (Remote) | Sept 2024 – Oct 2024

- Produced social media and e-commerce visual assets for named brand clients including Fastrack by Titan, delivering launch-ready creative within agency turnaround timelines.
- Contributed strategic positioning input for the market launch of a dry fruit brand and a footwear brand, supporting go-to-market creative direction.

SKILLS

Design: Brand Identity & Brand Systems, UX/UI Design & Wireframing, Illustration, Packaging Design, Web Design, Social Media & E-commerce Visual Design, Presentation & Pitch Design, Content Strategy & Editorial Design

Research: Design Research (qualitative interviews, synthesis, archetype mapping)

Tools: Figma, Adobe Illustrator, Adobe Photoshop, Procreate, Framer

AI Tools: AI-Assisted Image Generation (GPT, Weavy AI)

EDUCATION

Bachelor of Design (Interaction Design)

University of Petroleum and Energy Studies | CGPA: 8.80 | 2022–2026